

Project Description:

IKEA HEADQUARTER

Ikea is a brand which is known for its modular and effortless assembled furniture, its flat pack system ensures easy transportation from storage to homes, making it accessible for everyone. What does it mean do translate Ikeas ambitions into architecture?

Let's envision a headquarters that embodies flexibility. A structure where spaces can seamlessly be disassembled, flat packed, and transported to a new location. Picture a scenario where, on a different day, packages arrive, effortlessly extending the building to adapt to the changing needs of the moment. After all, a headquarters is not just a static structure but a living entity, and must evolve over time, responding to innovation and overcoming daily challenges. The concept of assembly and disassembly is visible through the exposed structure, as well as the intricate layering and stacking of its elements.

Project Description Scale

Pre Diplom Project, Ikea Headquarter

Neururer Naomi. Studio Lynn

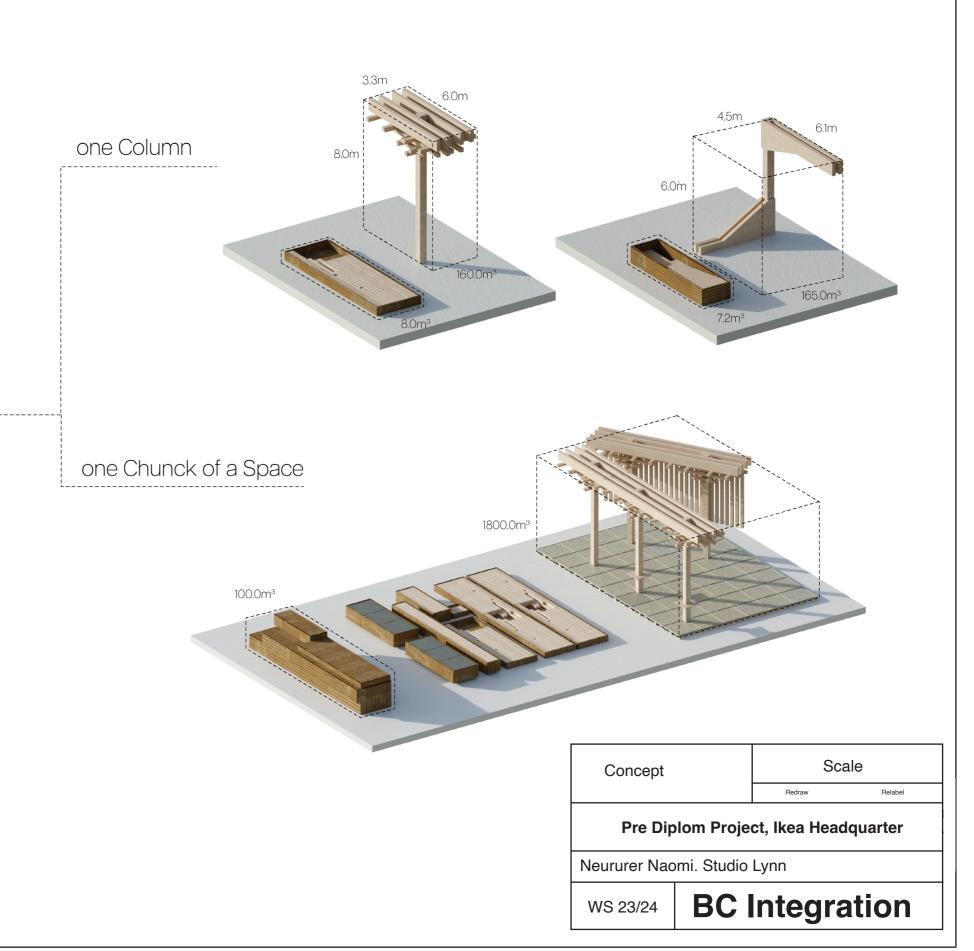
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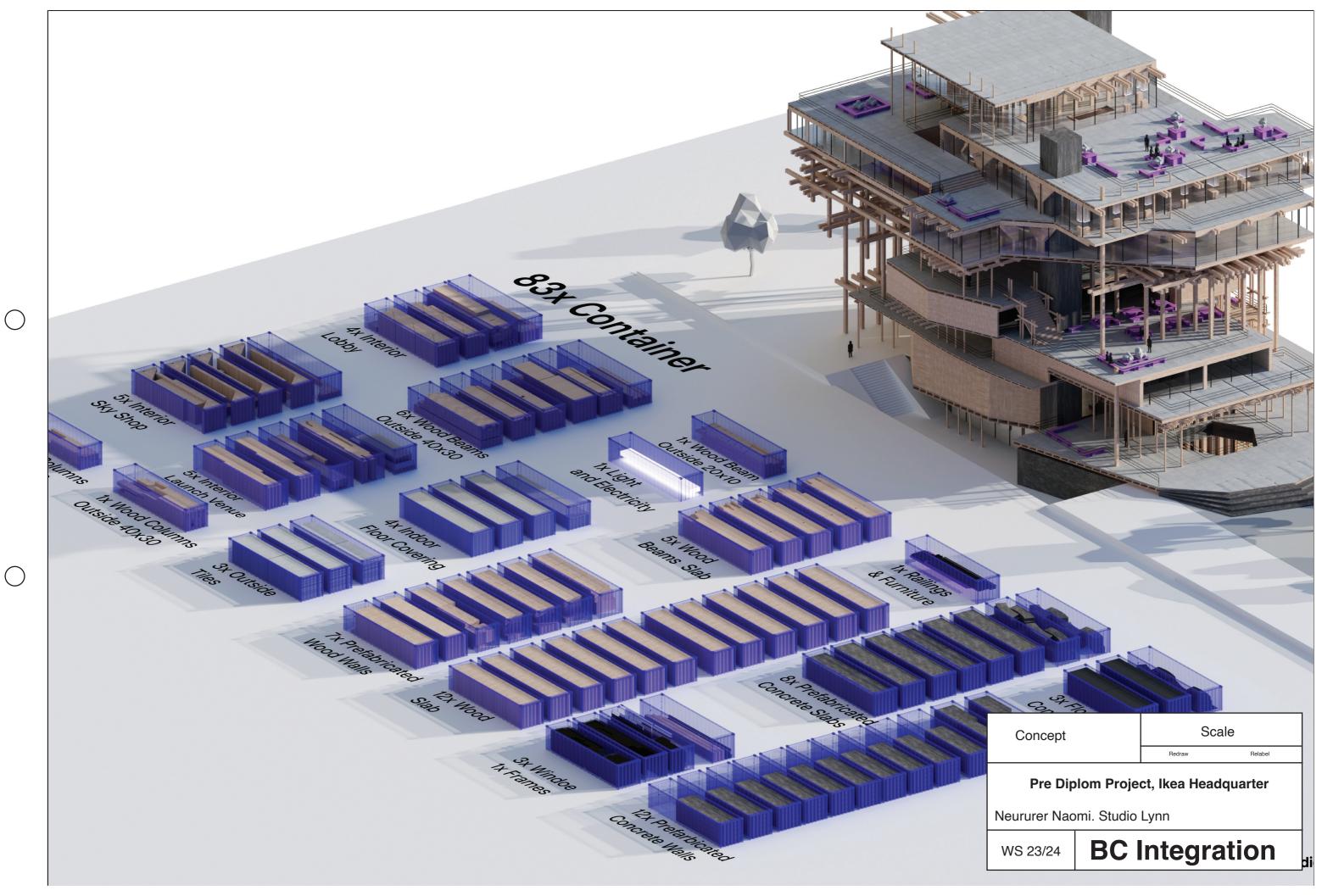
BC Integration

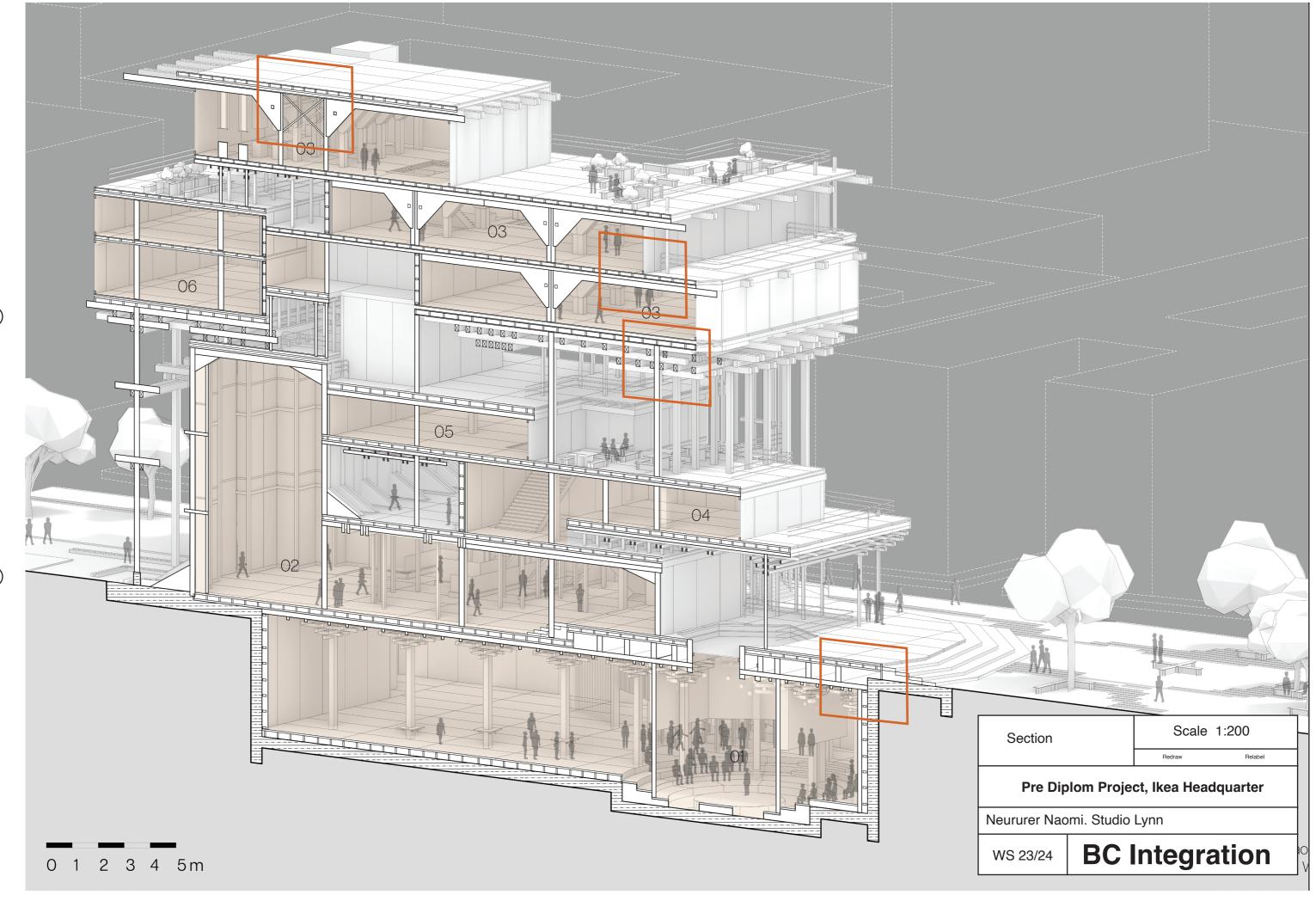
Flat Pack System used for Ikea Furniture

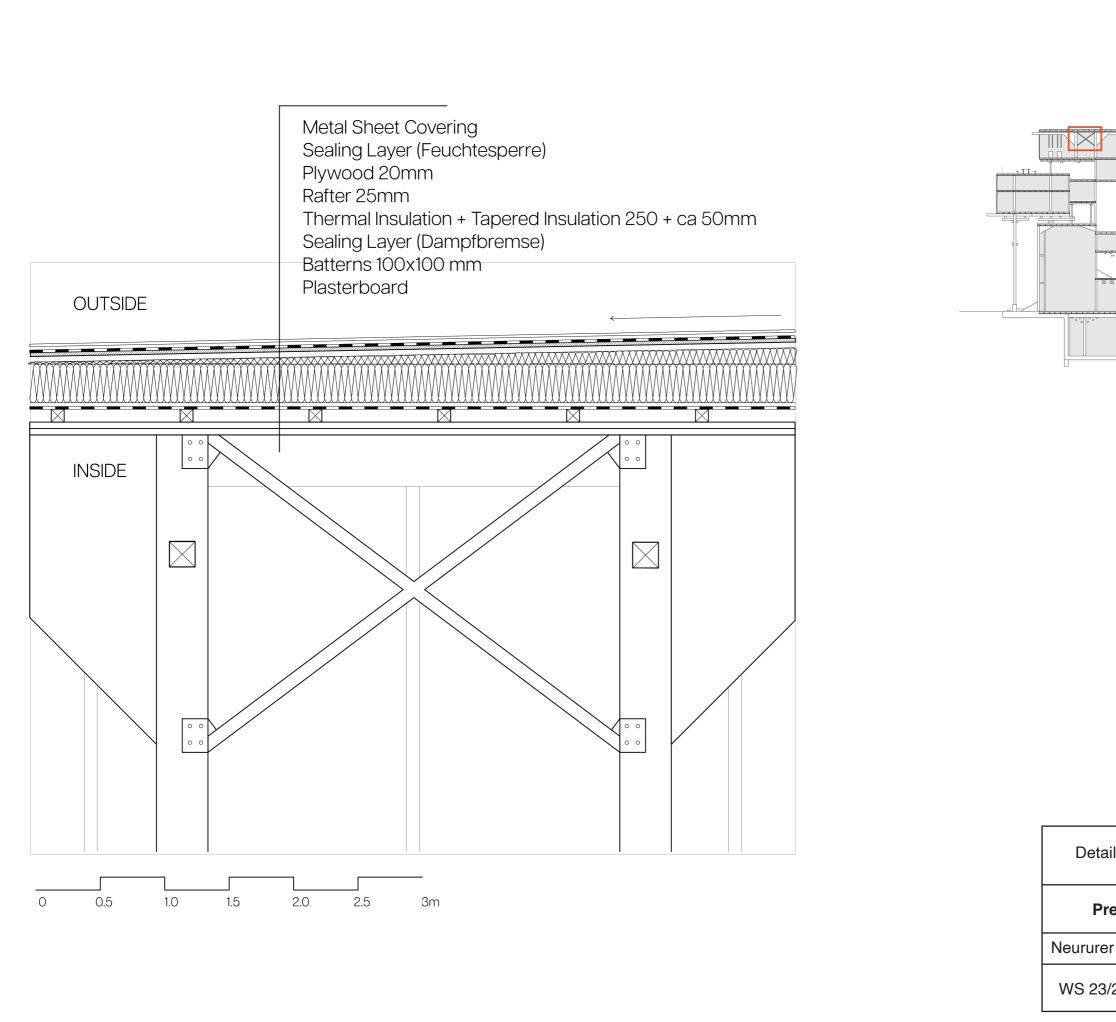


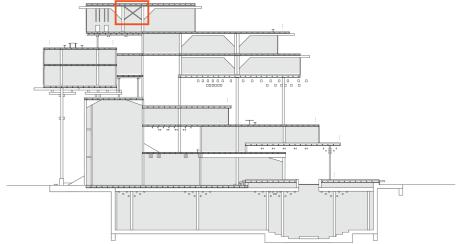
What would it mean if the Flat Pack System gets translated to architecture











Detail 1_ Roof

Scale 1:10

Redraw Relabel

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BC Integration

