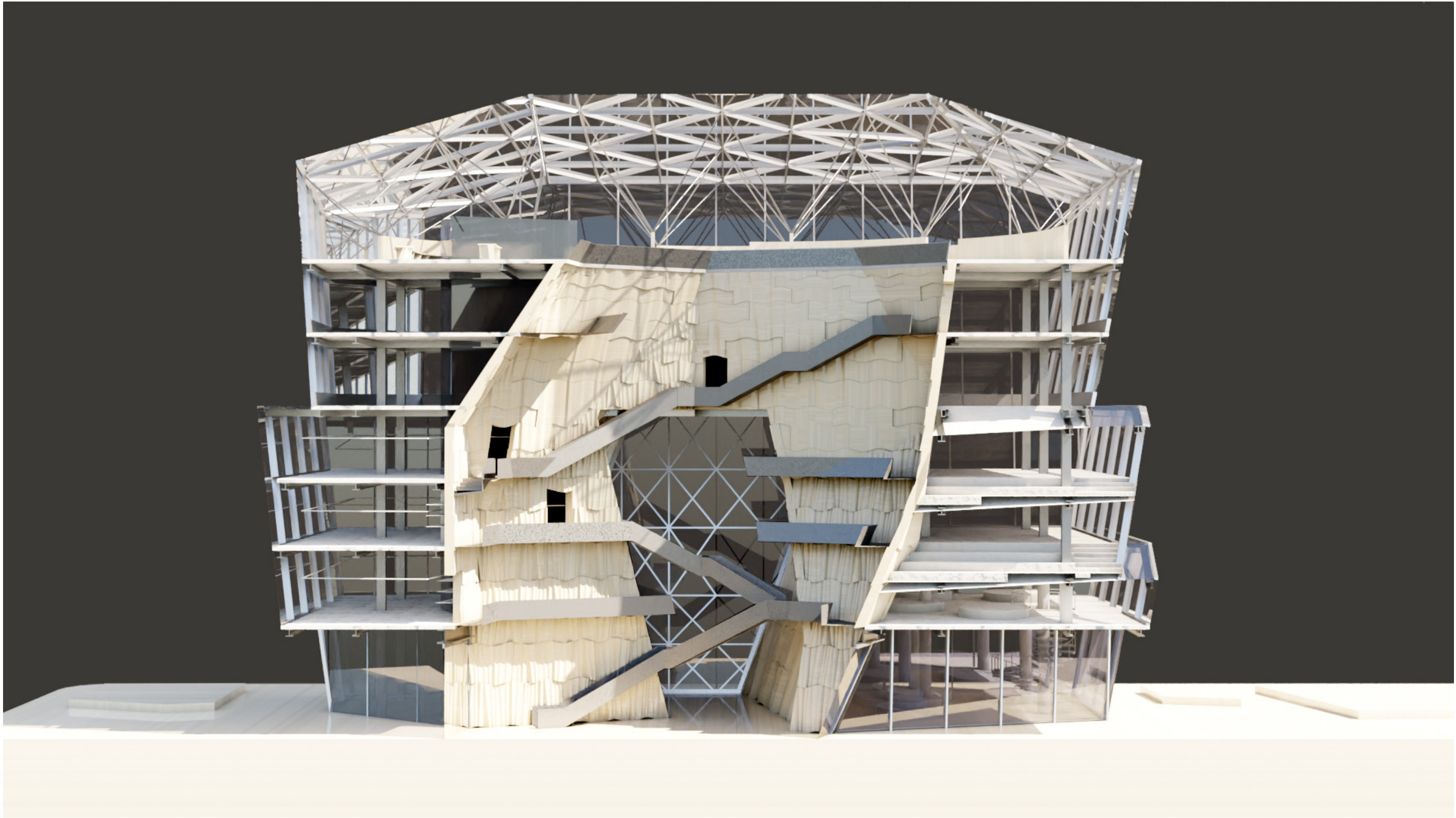


Kering Group HQ

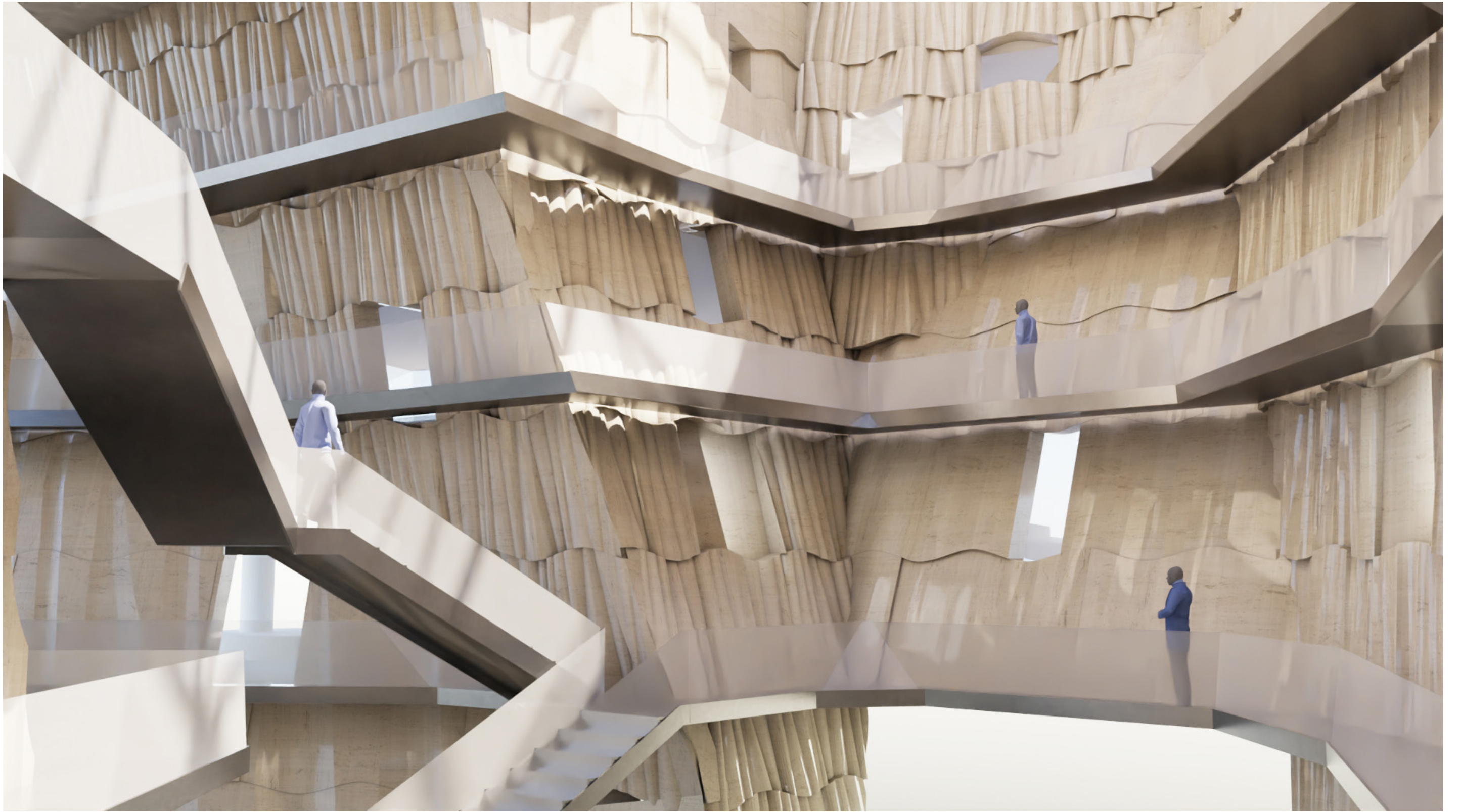
Drawing Name	Scale	
	Redraw	Relabel
Architect. Project. Location		
Jasmy Chieh-Hsuan Chen. Studio Lynn		
WS 23	Integration	



Kering group promotes modern, authentic, and genuine Luxury that enables everyone to express his or her unique personality. The company's mission is to enable its brands to set new limits of their creative expression while crafting tomorrow's Luxury in a sustainable and responsible way. The Kering Group HQ expresses the brand identity through tectonic tension and refined craftsmanship. The tectonic tension of two contrasting systems - heavy masonry and lightweight steel frame construction, focusing on the cuts and assemblages of elements in different scales, transparencies and uses.

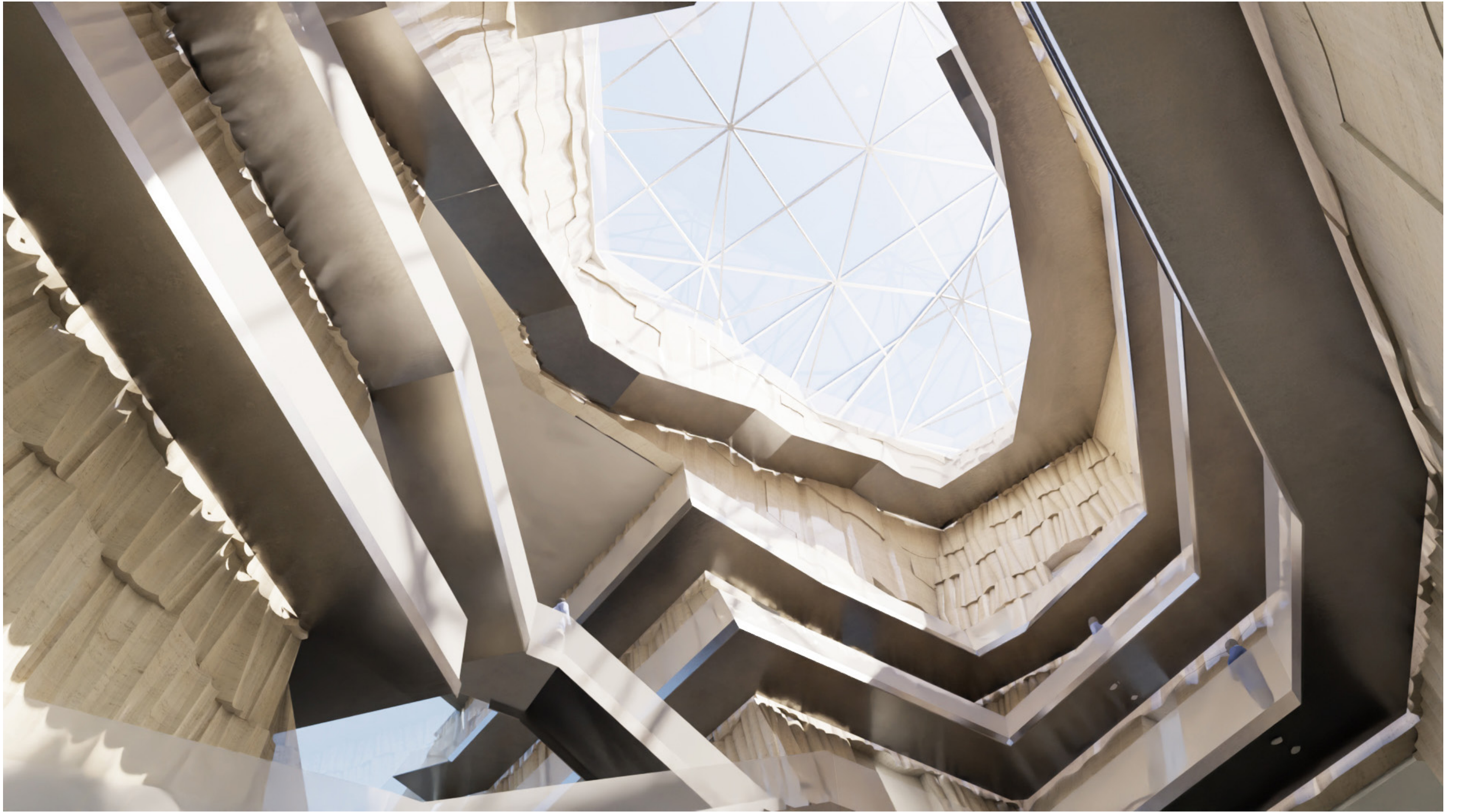
KG01	Scale	
	Redraw	Relabel
Kering Group HQ. Budapest, Hungary		
Jasmy Chieh-Hsuan Chen. Studio Lynn		
WS 23	Integration	

Kering Group HQ / Rendered Section



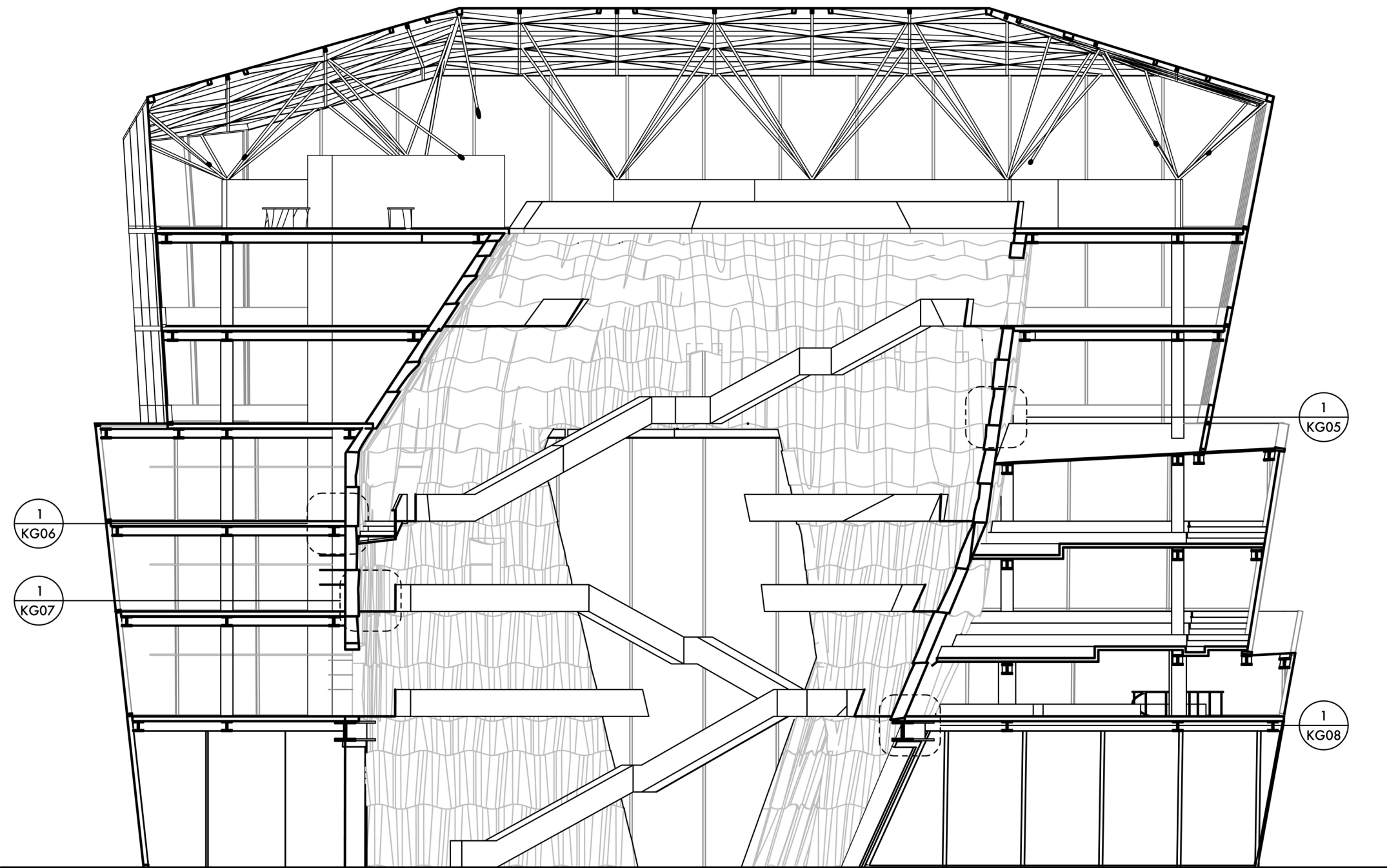
Kering Group HQ / Atrium Rendering

KG02	Scale	
	Redraw	Relabel
Kering Group HQ. Budapest, Hungary		
Jasmy Chieh-Hsuan Chen. Studio Lynn		
WS 23	Integration	



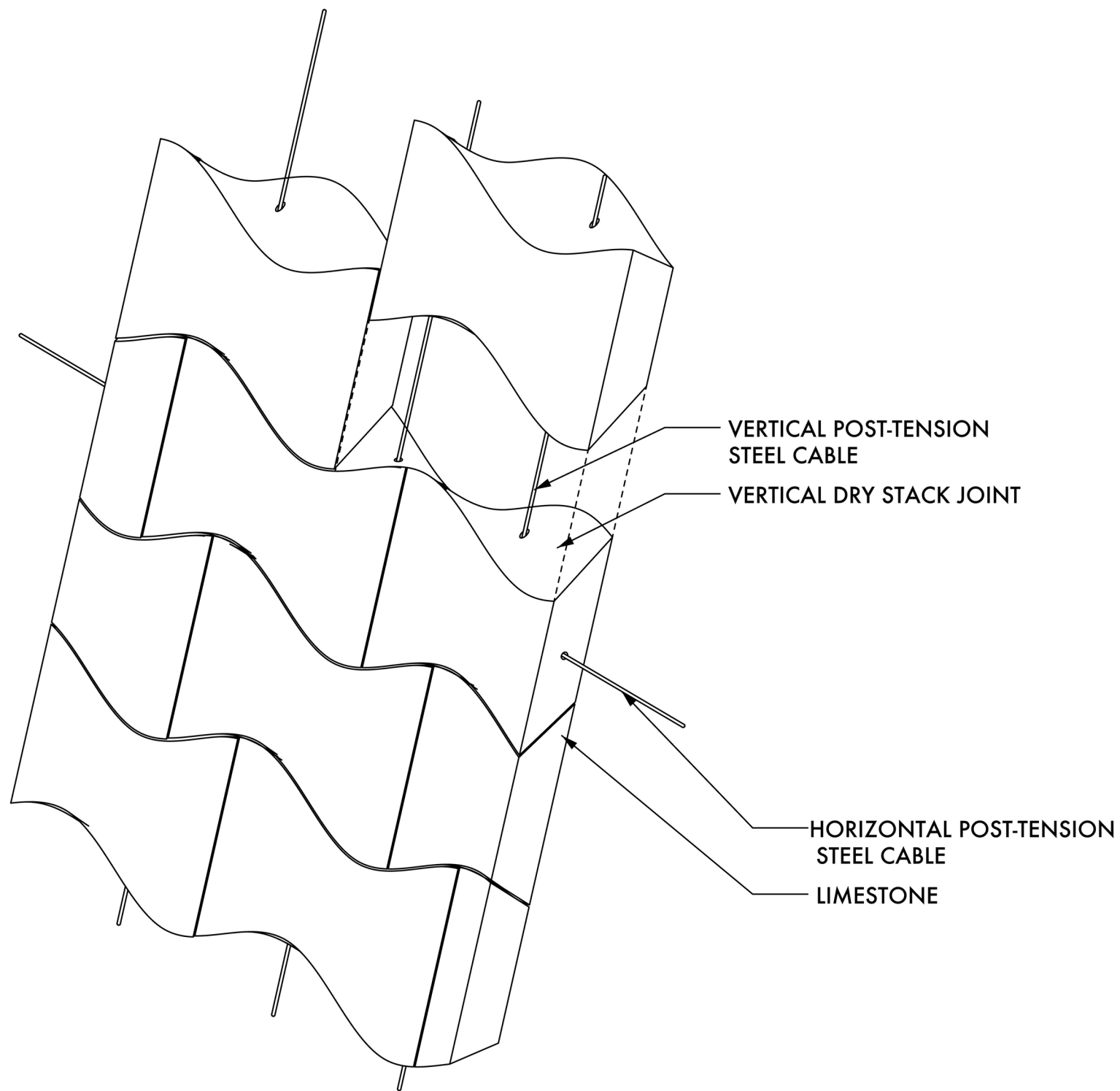
Kering Group HQ / Atrium Rendering

KG03	Scale	
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Kering Group HQ. Budapest, Hungary		
Jasmy Chieh-Hsuan Chen. Studio Lynn		
WS 23	Integration	



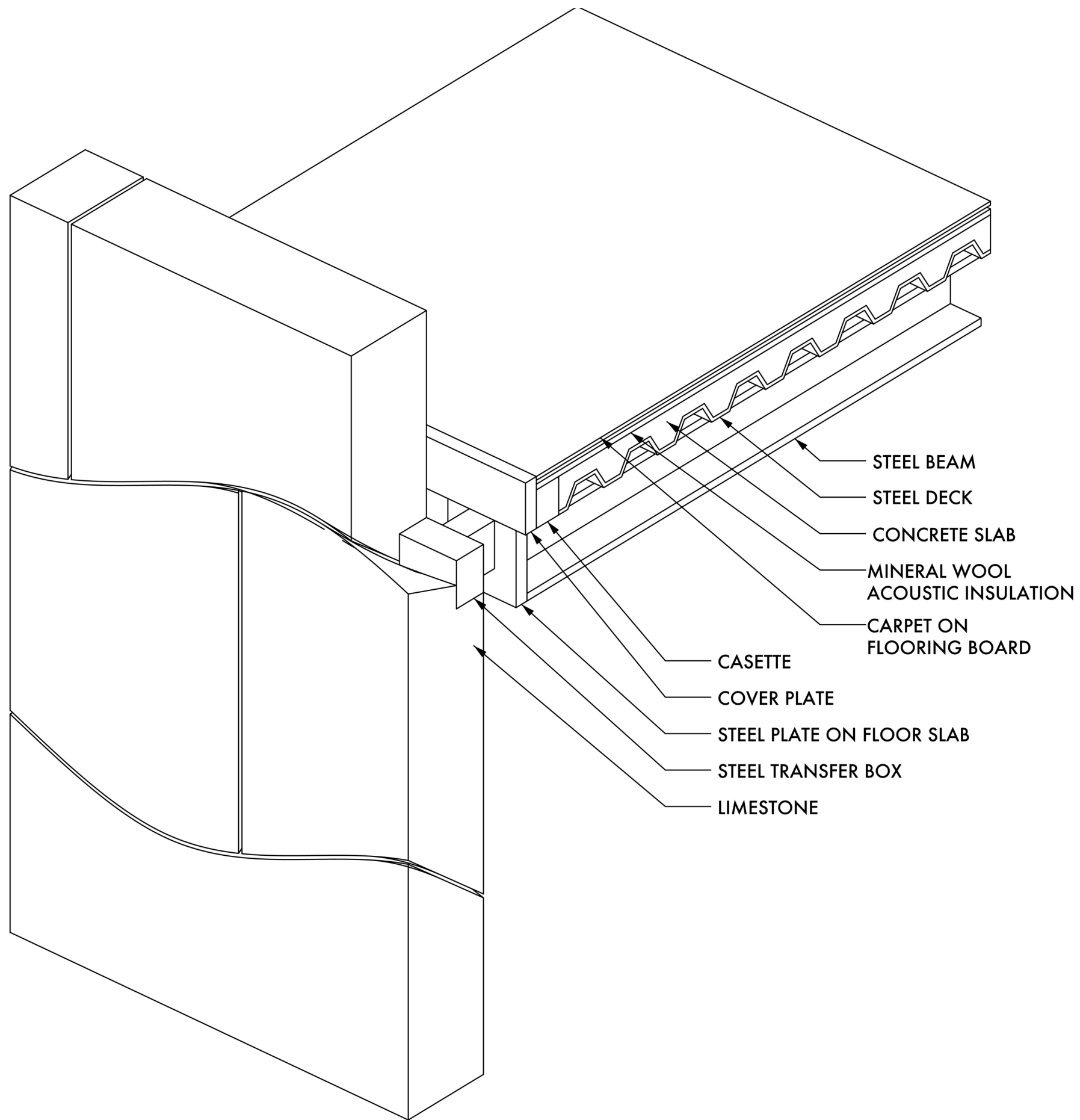
1 Kering Group HQ / Section
1:200

KG04	Scale	
	Redraw	Relabel
Kering Group HQ. Budapest, Hungary		
Jasmy Chieh-Hsuan Chen. Studio Lynn		
WS 23	Integration	



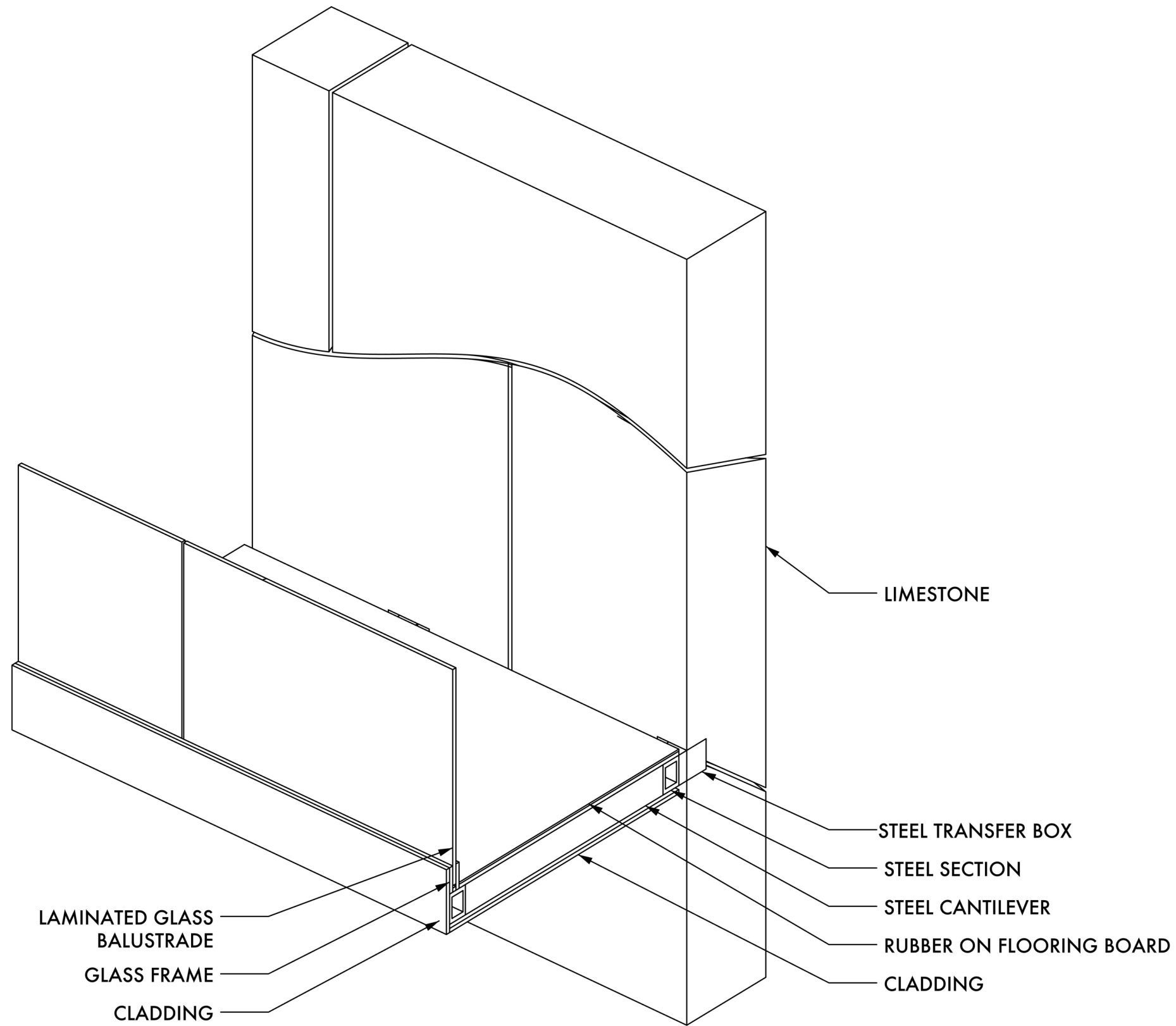
KG05	Scale	
	Redraw	Relabel
Kering Group HQ. Budapest, Hungary		
Jasmy Chieh-Hsuan Chen. Studio Lynn		
WS 23	Integration	

1 Post-Tensioned Load-Bearing Limestone / Typical Axonometric Detail
 1:50



1 Slab Connection / Typical Axonometric Detail
1:20

KG06	Scale	
	Redraw	Relabel
Kering Group HQ. Budapest, Hungary		
Jasmy Chieh-Hsuan Chen. Studio Lynn		
WS 23	Integration	

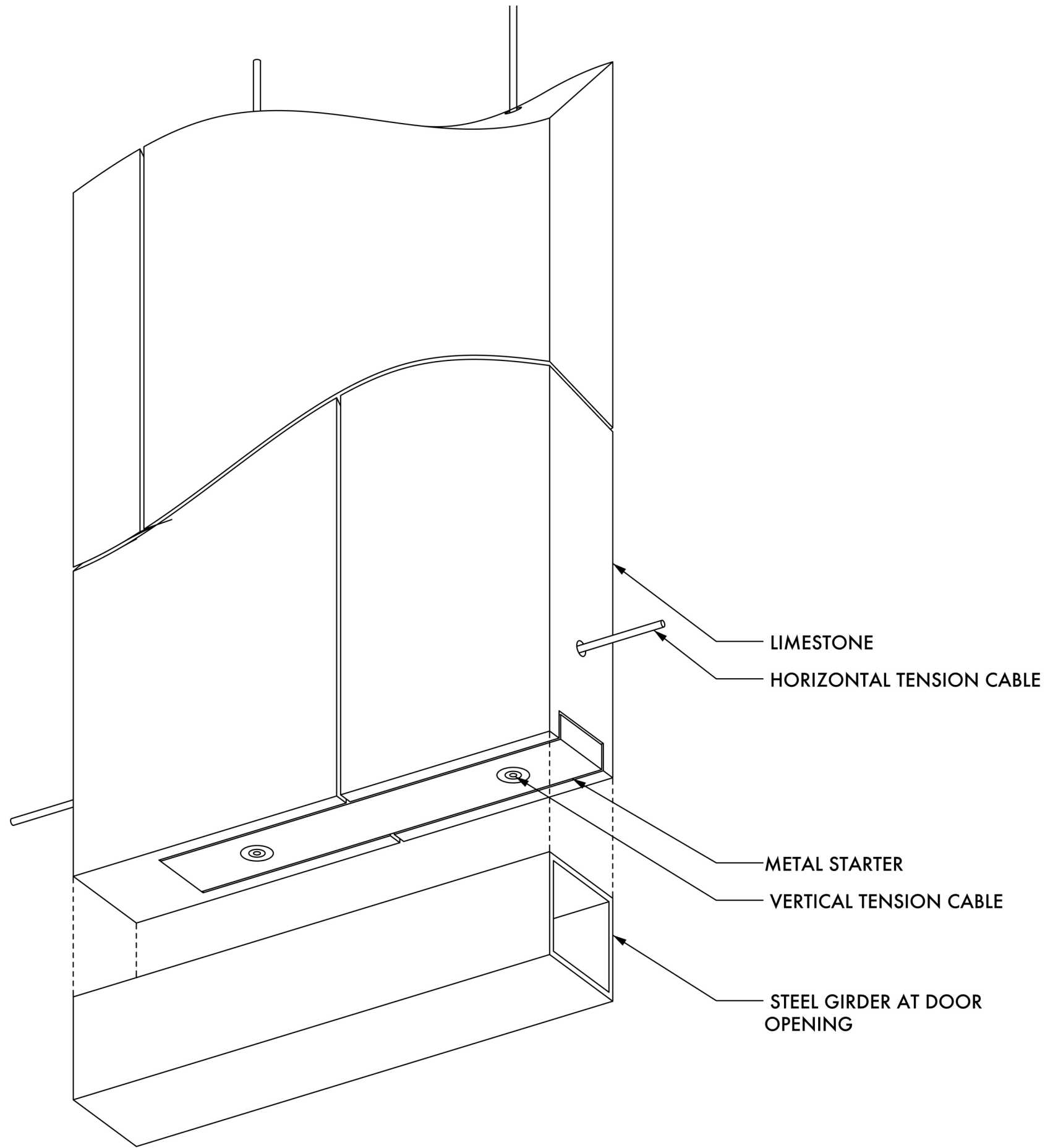


KG07	Scale	
	Redraw	Relabel
Kering Group HQ. Budapest, Hungary		
Jasmy Chieh-Hsuan Chen. Studio Lynn		
WS 23	Integration	

1

Balustrade / Typical Axonometric Detail

1:20



1 Door Girder Detail / Axonometric Detail
1:20

KG08	Scale	
	Redraw	Relabel
Kering Group HQ. Budapest, Hungary		
Jasmy Chieh-Hsuan Chen. Studio Lynn		
WS 23	Integration	